

**We need great leaders now more than ever . . .**

**In these turbulent times great companies make it a priority to invest in their leaders like never before...because it's leadership—good or bad—that separates the winners from the losers when the chips are down....**

**Some companies stop developing their leaders when times get tough...and live to regret it...**

Doug Cartland here...from my twenty years in management, and my ten years working with management teams I truly understand your gut wrenching frustrations associated with your responsibilities and from dealing with employees especially during this incredibly challenging time.

**After all, fair or not, in good times or bad, as a leader . . . YOU are ultimately responsible for the success or failure of your team's performance. It's your head on the block.**

**From my work with more than 10,000 leaders over the years, I have discovered some secrets and developed some strategies based on those secrets.**

**For example:**

The eight secrets to getting more production from less people.

Four leadership skills that will make or break your team in difficult times like these.

The key to reducing employee turnover by at least 30%.

One determinant that accounts for fifty percent of an employee's job satisfaction illustrated by their quality of work, performance, and work ethic.

The steps a leader can take to reduce absenteeism by 23%.

The one major reason business leaders are fired.

One crucial skill that helps leaders exceed their annual revenue targets by 18%.

**I have taken all my discoveries with my proven results to create ...**

**Doug Cartland's Two Day Leadership Intensive.  
Here is what is truly revolutionary about this program . . .**

Rather than deliver my bottom line enhancing secrets to the masses through large seminars and workshops (which I still offer) this will be a very intimate experience.

I am limiting the group size to twelve, so we can have some personal interaction. Yes, only twelve.

If a few of your colleagues want to attend, I could let a few more sneak in . . . however, to protect the integrity of this workshop, **under no circumstance can it exceed twenty participants!**

In addition to the strict limitation of attendees, **I will also have a one-on-one personal phone consult with you** about one month prior to the workshop. I do this so you will receive the highest return on your investment of time and money by generating results.

Then...about a month **after the workshop, you and I will have another private phone consult** to offer guidance and encouragement, because **I am committed to your success as much as you are.**

**In this two day workshop, you will learn:**

1. Four ways to get your employees to WANT to do what you say even in the most challenging of times.
2. The top ten motivators to get what you want out of your employees.
3. The most important considerations in setting goals that will help your team develop the passion to achieve.
4. Six ways to effectively and constructively eliminate employee whining.
5. Nine keys to having meaningful, productive, and results driven meetings.
6. Secret principles that will transform poor performers into great performers.
7. Methods to create a competent team that you can trust without baby-sitting.
8. Five steps to leverage your time with your employees.
9. How to eliminate non-productive interruptions.
10. Steps to help employees hear and understand what you expect the first time.
11. How to hire the best people.
12. How to earn more money while working less, and living a balanced life.

**Here's what a few former attendees think:**

Ken, a CEO from Illinois:

*“Doug Cartland's Leadership Intensive is the best leadership seminar I've attended in thirty years of practice.”*

How about Stephanie, a Senior Supervisor from Ohio:

*“I attended Doug's Leadership Intensive and I can say that of the half dozen or so seminars I have attended on leadership and management, not only was Doug's the best, but I can say that it has been much more practical and applicable in my daily work than any others I've attended.”*

Said Liz, the Executive Vice President of a large Association:

*“Doug Cartland's Leadership Intensive gave me a valuable opportunity to step away from the day to day and really evaluate and strengthen my leadership skills and style.”*

Participants in my Leadership Intensive have come from all over the country for **this rare and one of a kind opportunity!**

**If you are serious** about climbing the ladder, getting more out of your people, earning more money while working less, and having a life outside of business, I invite you to be one of the **twelve** to join me for this very private two day intensive.

**The next two Intensives are set: May 19-20 and July 21-22!! Sign up for either one now!**

**You could easily pay from \$1,985 up to \$3,750** for such an intensive workshop, but I have priced this workshop to be affordable to anyone with the desire to reach the next level, and do it with their sanity intact...

**Tuition for my Leadership Intensive is \$1,350.**

**HOWEVER—I want to make it even easier for you in this bad economy....so....let me go even one better...**

**If you would like to qualify for an Early Bird Discount, please do this . . .**

If you are a person of action, and you **enroll by May 1st** you will receive the **Early Bird Tuition of only \$975** for a **savings of \$375.**

My Two-Day Leadership Intensive will be held in Schaumburg, IL only minutes from O'Hare International Airport.

**Be one of the few, the privileged, the exclusive!**

*If you are interested in this, I hope you don't miss out. To avoid disappointment, please call me personally at (262)736-1800 and I'll get you registered. Or email me at [doug@doucartland.com](mailto:doug@doucartland.com) and reserve your spot in this life changing experience.*

Sincerely,

Doug Cartland

**PS: I am committed to your success.** Attend my Two-Day Leadership Intensive workshop, take advantage of the private one on one consultations . . . implement your best ideas and **you will get results...or I will continue working with you until you do, with no additional charge . . . GUARANTEED.**

**PPS: Don't succumb to the temptation to pull back—you need your leaders now more than ever!**